



Serving the needs of the Gay, Lesbian, Bisexual and Transgender community for over 10 years

2010 New Haven Pride Center Ad Rates Sheet

Tiers - Website Ad

Rates

	1 mo.	6 mo.	12 mo.
Tier 1 Website Banner Ad Dimensions (pixels) 728 x 90, 336 x 280 or 160 x 600	\$50	\$275	\$500
Tier 2 Website Button Ad Dimensions (pixels) 125 x 125 or 180 x 150	\$20	\$110	\$200
Tier 3 Link on "Links" Page FREE with Tier 1 or Tier 2 purchase	\$10	\$55	\$100

Tiers - Directory & Dorothy Program Ads

Rates

	Directory	Program	Both
Full Page	\$300	\$300	\$500
Half Page	\$200	\$200	\$350
Quarter Page	\$125	\$125	\$200
Business Card	\$75	\$75	\$125

For more information, contact Josh at
203.387.2252 or joshj@snet.net.

New Haven Pride Center (formerly New Haven Gay & Lesbian Community Center)
14 Gilbert Street
West Haven, CT 06516
203.387.2252

nhglcc@gmail.com

PO Box 8914
New Haven, CT 06532
www.nhglcc.org



NEW HAVEN PRIDE CENTER

Formerly the New Haven Gay & Lesbian Community Center

Serving the needs of the Gay, Lesbian, Bisexual and Transgender community for over 10 years

2010 New Haven Pride Center Ad Rates Sheet

Sample Sizes

Tier 1 728 x 90 - Banner

Tier 1
336 x 280 -
Large Rectangle

Tier 2
125 x 125 -
Square
Button

Tier 2
180 x 150 -
Rectangle

www.nhglcc.org

Site statistics:

Average unique
visitors/month - 650

Average page
views/month -
2,500+

Benefit of links from other
websites like:

Yale, UrsaMen, Triangle
Community Center,
Matthew Shepard
Foundation, City of New
Haven, In the Life, New
Haven Advocate, York
Street Café, New Haven
Independent, Lambda
Business, GLBT National
Help Center, True Colors,
Connecticut Outreach
Society and many more.

Tier 1
160 x 600 -
Skyscraper

Please Note:

- Rates are introductory local business rates only
- Special rates are available for non-profit organizations
- Premium rates are available for inclusion in e-mail newsletter
- Production assistance is available for a fee



*Serving the needs of the Gay,
Lesbian, Bisexual and Transgender
community for over 10 years*

2010 New Haven Pride Center Ad Order Form

Business Name (Bill to) _____

Business Address _____

Business Phone _____

Business Website _____

Contact Name _____

Contact Address _____

Contact Phone _____

Contact E-mail _____

Type of Ad(s) (Check appropriate box)

Tier 1 Tier 2 Tier 3 Special _____

Length of Ad Run

1 mo. 6 mo. 12 mo. Special _____

Start Date for Ad Run _____

End Date for Ad Run _____

Total Cost _____

New Haven Pride Center (formerly New Haven Gay & Lesbian Community Center)
14 Gilbert Street
West Haven, CT 06516
203.387.2252

nhdlcc@gmail.com

PO Box 8914
New Haven, CT 06532
www.nhdlcc.org