



By the Numbers



No. of Honorees

6



Annual Attendance

300+



Money Raised

\$50,000+

Dorothy Award Sponsorship Opportunities

\$5,000 | Presenting Sponsor

- Sponsor Ad during live stream (up to 1 minute in length)
- Sponsor recognition throughout the live stream on the sponsor overlay
- Sponsor shout outs throughout the live stream, including both verbal and in banners
- Opportunity to speak during the opening remarks of the live stream (up to 2 minutes)
- Logo placement on all digital and print marketing materials as presenting sponsor
- Logo recognition on every page of the Dorothy Awards page of the Center's website
- Full page colour ad in the program book, with premium placement
- Staff assistance to register attendees / guests

\$2,500 | Supporting Sponsor

- Sponsor Ad during live stream (up to 30 seconds in length)
- Sponsor recognition throughout the live stream on the sponsor overlay
- Sponsor shout outs throughout the live stream, including both verbal and in banners
- Logo placement on all print marketing materials
- Logo placement on the cover of the Dorothy Awards program book
- Logo recognition on the homepage Dorothy Awards page of the Center's website
- Full page colour ad in the Dorothy Awards program book
- Staff assistance to register attendees / guests

\$1,000 | Assisting Sponsor

- Sponsor recognition throughout the live stream, with logo placement
- Name placement on the cover of the Dorothy Awards program book
- Logo recognition on the homepage Dorothy Awards page of the Center's website
- Logo placement on the sponsors page of the Dorothy Awards program book
- Half page colour ad in the program book

\$500 | Community Sponsor

- Sponsor recognition throughout the live stream, with name placement
- Name placement on the sponsors page of the Dorothy Awards program book
- Logo recognition on the homepage Dorothy Awards page of the Center's website
- Quarter page colour ad in the program book

For 2021, the Dorothy Awards is going VIRTUAL!

The 18th Annual Dorothy Awards are going to be the best Award Year yet!

With incredible honorees, FREE attendance options, and a growing list of sponsors - this year's event will likely be the Center's biggest year ever!

Join our list of sponsors by emailing Patrick J Dunn at **pdunn@newhavenpridecenter.org**

2021 Confirmed Sponsors

